



# SPONSORSHIP OPPORTUNITIES



## FUR BALL PRESENTING PAW SPONSOR

### SPONSOR CONTRIBUTION

Monetary Gift: \$5,000  
*limit of 2 sponsors at this level*

### SPONSORSHIP BENEFITS

- 10 complimentary event tickets with premium seating
- Presenting logo present on all Fur Ball Invitations and Save the Dates as Presenting Paw Sponsor (front and back of each piece of literature)
- Presenting logo in all electronic media with link to your website/Facebook page
- Banner ad on CCHS homepage (design included)
- Presenting logo on CCHS website event page
- Included in all press releases and radio ads pertaining to Fur Ball
- Stand-alone Facebook posts linking to your website or Facebook page
- Full Page ad in program on front or back inside cover in color (design included)
- Logo placed on 200 commemorative wine glasses (limit 2 sponsors)
- Presenting stand-alone logo displayed throughout venue the day of the event
- Recognition through on stage announcements at Fur Ball
- 1/2 page article in Paw Prints magazine highlighting involvement (circulation to 5000+)
- First right of refusal for 2020 Fur Ball sponsorship

## FUR BALL PLATINUM PAW SPONSOR

### SPONSOR CONTRIBUTION

Monetary Gift: \$3,000  
or In-Kind: \$5,000

### SPONSORSHIP BENEFITS

- 8 complimentary event tickets
- Logo present on all Fur Ball Invitations and Save the Dates as Platinum Paw Sponsor
- Large logo in all electronic media with link to your website/Facebook page
- Large logo on CCHS website event page
- Included in all press releases and radio ads pertaining to Fur Ball
- Stand-alone Facebook post linking to your website or Facebook page
- 3/4 Page ad in program with prominent placement (design included)
- Large stand-alone logo displayed throughout venue the day of the event



## FUR BALL GOLD PAW SPONSOR

### SPONSOR CONTRIBUTION

Monetary Gift: \$1,250  
or In-Kind: \$2,500

### SPONSORSHIP BENEFITS

- 6 complimentary event tickets
- Name present on all Fur Ball Invitations and Save the Dates as Gold Paw Sponsor
- Mid-size logo in all electronic media with link to your website/Facebook page
- Mid-size logo on CCHS website event page
- Stand-alone Facebook post linking to your website or Facebook page
- 1/2 Page ad in program
- Mid-size logo displayed throughout venue the day of the event



## FUR BALL SILVER PAW SPONSOR

### SPONSOR CONTRIBUTION

Monetary Gift: \$500  
or In-Kind: \$1,000

### SPONSORSHIP BENEFITS

- 2 Complimentary event tickets
- Name in select electronic media with link to your website/Facebook page
- Name on CCHS website event page
- 1/4 Page ad in program
- Name displayed at venue the day of the event

## FRIEND OF THE FUR BALL

### SPONSOR CONTRIBUTION

Monetary Gift: \$250  
or In-Kind Gift: \$500

### SPONSORSHIP BENEFITS

- Name on CCHS website event page and newsletter
- Name listed in program
- Name displayed at venue the day of the event

Confirmation of sponsorship is needed by June 30 in order to receive full sponsorship benefits. We kindly request payment via check or credit card by August 1. Contact Rebecca at [Rebecca@cuhumane.org](mailto:Rebecca@cuhumane.org) or 217-344-7297 with credit card payment, sponsorship confirmation, and/or questions.

# 2019 SPONSORSHIPS





Fur Ball Dinner Auction/Gala  
Friday, October 11, 2019 at 5:30pm  
I-Hotel & Conference Ctr, Champaign

## 2019 FUR BALL SPONSORSHIP AGREEMENT

Please mail this to CCHS or send to [Rebecca@cuhumane.org](mailto:Rebecca@cuhumane.org)  
by July 5<sup>th</sup> for maximum exposure!

Business: \_\_\_\_\_ Your Name: \_\_\_\_\_

Address, City, State, ZIP: \_\_\_\_\_

CELL Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

As the contact for the organization, will you be attending the Fur Ball ? \_\_\_\_\_

### Sponsorship Level (please check one):

- Presenting Paw Sponsor - \$5,000 monetary. Only 2 available. No in-kind sponsorships available for this level.
- Platinum Paw Sponsor - \$3,000 (or an in-kind\* gift of services or goods to Fur Ball of \$5,000)
- New!** Platinum Paddle Sponsor - \$3,000 monetary only. Only 1 available. *This sponsorship receives all Silver Paw benefits + their logo on the back of every bid paddle!*
- 1 Left!** Gold Paw E-PLUS Sponsor - \$1,500 monetary only. 2 available. *This sponsorship receives all Gold Paw benefits + Presenting-Paw-Level exposure on our auction platform.*
- Gold Paw Sponsor - \$1,250 (or an in-kind\* gift of services or goods to Fur Ball of \$2,500)
- Silver Paw Sponsor - \$500 (or an in-kind\* gift of services or goods to Fur Ball of \$1,000)
- Friend of the Fur Ball Sponsor - \$250 (or an in-kind\* gift of services or goods to Fur Ball of \$500)

We regret that we are unable to be a sponsor at this time, but we would like to make a contribution of \$ \_\_\_\_\_.

\_\_\_\_\_  
Authorized Sponsor Signature

\_\_\_\_\_  
Date



\*In-kind donations are defined as goods or services that would otherwise be an expense. i.e. printing, flowers, etc. incurred for the event. In-kind sponsorship does not include items donated for the silent or live auction.