

I'M FUNDRAISING FOR CCHS!

Hi! My name is _____ and I am raising money for the Champaign County Humane Society! I'm participating in an event with my dog _____ called the Mutt Strut!

Here's why I'm raising money for the Champaign County Humane Society:

My Fundraising goal is: _____

This will help the Humane Society accomplish: _____

Will you give to my fundraising page for Champaign County Humane Society (CCHS)?

- Credit Card: If you want to give by credit card, here is the web address for my page: _____
- By Check or Cash: (Checks made out to CCHS)

TO NOTE:

- ALL Checks and Cash donations need to be sent or given to Heidi at the humane society by 4pm on Sunday, May 6) contributions are tax deductible!
- **Give with confidence!** CCHS is a 501(c)3 nonprofit and a Charity Navigator 3-Star rated Charity! (You can go to charitynavigator.org for more information)
- **You make ALL the difference!** CCHS doesn't receive any local, county, state, or federal funding. We rely on individual donations from generous donors, like you!



Together we can make a difference in the lives of homeless animals in our area!

Visit www.cuhumane.org for more info!

EASY-TO-DO FUNDRAISING TIPS FOR SUCCESS!

Many people find it hard to get started fundraising. We're here to help! Here are some tips from real individuals who have achieved great success that will get you on the way to achieving your goal!

How much? Give yourself a goal that you believe is a little out of your comfort zone.

\$250 will:

- Spay / Neuter 7 animals
- Provide 5 dog beds
- Feed all shelter animals for ONE week
- Keep the shelter open for 2 hours
- Provide vaccinations for 15 animals

\$1,000 will:

- Spay / Neuter 30 animals
- Feed all shelter animals for ONE MONTH
- Feed kittens & puppies bottles & formula for SIX months

\$500 will:

- Spay / Neuter 15 animals
- Feed all shelter animals for TWO weeks
- Keep the shelter open for 4 hours
- Feed kittens and puppies bottles and formula for SIX months

\$2,500 will:

Keep the shelter open for One Entire Day!

Set a Time Limit: Give yourself a few weeks to get your donations in.

Get Personal: The most effective ways to ask are personal. Try emailing or calling people individually, and take time to individualize your message for each person.

Get on Social Media: Post why you are fundraising with your fundraising page multiple times to your social media outlet of choice - people need to see your posts multiple times to get them to donate. (try linkedin, nextdoor.com, Facebook, Twitter + Instagram) Ask them to share your post to their page for even greater reach.

Bribe coworkers: Bring goodies into work and ask your coworkers for a donation in exchange for the treat.

Make it a contest: Post on Social Media that anyone who makes a donation in the next week will be entered in a drawing to win one of your signature dishes / paintings / homemade bird houses, etc.

Collect offline: Fill out the back of this form and get knocking! What do you do with Offline Donations? Gather and send their donations to us. For checks, please make them out to CCHS. On their checks, please have them write your name and Mutt Strut in the notes. For cash, with each donation, please note their name, email address, your name, and Illinois Marathon. Our address is 1911 East Main Street, Urbana, IL 61802.

Show them Trust: Let all your potential donors know that CCHS is a Charity Navigator 3 Star rated charity so people can feel confident in their tax deductible contributions

MOST IMPORTANTLY ASK YOURSELF :

Why are you fundraising? Answer that question so you can tell people why you are so passionate to fundraise for the Humane Society. Did you have a good experience with an adopted animal from us? Do you have a heart for animals? Do you want to help bring humane education to thousands in our community? Here are some ways that we help each year that could help you answer that question, if you don't have a personal passion. Keep your passion and your reason center-stage, and you will surely make your goal.

Here's our community impact this past year:

- Found Forever homes for over 1,000 animals!
- Kept the only open-admission shelter in our area open: Open-admission means we take any owner-relinquished companion animal regardless of age, medical condition, or adoptability.
- Almost 3,000 children and adults were educated on humane care & treatment of animals.
- Helped hundreds of low-income pet families in need with vaccines and spay / neuter surgeries.



